



Peer-to-Peer Conversational Texting

simpleTEXT

simpleTEXT provides consumers a seamless experience and a method of contact they want, when they want it.

A **simple** connection to engage your audience with real impact.

Mobile usage has increased and become a powerful tool to connect with consumers, including donors and members. To support today's preferred method of communication, ACD delivers a cost-effective, simple connection through live peer-to-peer interactions. ACD's platform will quickly improve productivity, streamline direct customer communication with live agents and help to fulfill important messaging. ACD's solutions ensures you are prepared to meet the evolving needs and expectations of your consumer - when and how they want it.

COST EFFECTIVE

RESOURCEFUL

SCALABLE



Connecting

5% of consumers prefer texting to calls and emails and 90% of texts are read within 3 minutes of being sent.



Marketing

97% of companies found they communicated with consumers more efficiently after launching texting initiatives.



Messaging

Messaging can be crafted for thank yous, survey collection, event reminders, announcements, troubleshooting, and any other need.

Get in touch:

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