

# PREMIUM ORGANIZATION DATABASE SYSTEM

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This web based engine allows you to select, organize, modify and export premium data quickly and easily.

Gearing up for pledge drives should be turnkey and hassle-free.

Let **Premium Organization Database System (PODS)** do your premium coordination work so you focus on revenue, instead of researching SKUs.

PODS gives you functionality to easily add gift codes, descriptions, premiums, and local shows.

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## MAKE TIME FOR THE WORK THAT MATTERS



Saves time in pre-drive preparation



Keeps premiums and programs organized



Increases accuracy and lessens mistakes



Integrates with contact center scripts and Pledge Cart



*(3 Premiums x 3 minutes of data entry) x 10 shows per day =*

**50 MINUTES PER DAY**

**In a 2 week pledge drive, you save 14 hrs of time.**  
4 pledge drives per year can save = 1 full week of staff time

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Putting the Pieces Together by Making Your Focus Our Priority

## ACD DIRECT, INC.

From the beginning, ACD Direct, Inc. set out to expand its contact center solutions and its partnerships to public media stations and other nonprofits organizations across the United States. Now, with over 15 years in the industry, ACD has established many long-standing relationships and continuously develops and delivers solutions that support our partners' goals.

ACD works alongside each partner on their most complex and business-critical matters. ACD focuses on developing successful, proprietary, end-use solutions and products, like PODS, that integrate seamlessly into business processes, platforms and systems.

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